

## Essence

- ✔ Proven experience of 20 years as a digital and UI / UX designer
- ✔ High work ethic, attention to details and excellent human relations
- ✔ Hardworking, fast, quick learner

## Education

- 2019 UI / UX Product Designers studies in Studio 6B, Tel-Aviv, Israel
- 2016 Elementor studies
- 2009 Advanced css studies at John Bryce, Tel-Aviv, Israel
- 2005-2006 Film Editing studies at the Open University Exposure School, Tel-Aviv, Israel
- 1995-1999 A graduate of digital media studies at the Camera Obscura School, Tel Aviv. The Head of the Department of Excellence in Education
- 1986-1992 Full Matriculation at New Tel Aviv High School in Literature, Film and Photography

## Work Experience

- 2015-2022 **Freelance UI/UX Product Designer**  
**UI/UX website and app design, marketing materials design:** landing pages, newsletters, facebook posts. **Research and apps design.**
- 2015-2017 **UI Designer at Dezion**  
UI design for complex applications and systems.
- 2010-2014 **Digital designer at Comrax**  
Web and app design including the Dor Alon app.
- 2008-2010 **Digital Designer at Startup Media Boost**  
Designing trading sites for the US market and building them in xhtml and css.
- 2005-2007 **Director of design department at Venice Technologies**  
Design of advertising newsletters.
- 2002-2004 **Digital Designer at AOP Multimedia**  
Website design and build in html, computer games design, flash banners, presentations.  
Design and production of print: logo, business cards, brochures and flyers.
- 1999-2001 **Digital Designer at Startup Comercmind**  
Designing a software interface for setting up commerce sites.

## Softwares

Photoshop, Sketch, XD, Figma, Elementor, Css, Premier, Illustrator, Indesign

## Languages

Hebrew (native language), English is very good

## Military Service

Rescue instructor at the Home Front Command (92-94)